



Faculty and Staff

Full Time Faculty

Jarrold Atchison, Rhetorical Theory
Alessandra Beasley, Rhetorical Theory
Mary Dalton, Critical Media Studies
Sandra Dickson, Documentary Film
Steve Giles, Health Communication
Michael Hazen, International Communication
Cindy Hill, Documentary Film
Michael Hyde, Communication Ethics
Marina Krcmar, Media Communication
Candyce Leonard, Film Criticism
John Llewellyn, Organizational Communication
Allan Loudon, Political Communication
Ananda Mitra, Technology
Dee Oseroff-Varnell, Public Speaking
Cara Pilson, Documentary Film
Randall Rogan, Crisis Negotiations and Terrorism
Margaret Zulick, Rhetorical Criticism

Staff

Jarrold Atchison, Director of Debate
Virginia Bannigan, Administrative Assistant, Debate
Steve Jarrett, Director of Media Facilities
J.P. Lacy, Debate Coach
Patty Lanier, Administrative Coordinator
Linda J. Powell, Office Manager

Department Chair, Ananda Mitra



DEPARTMENT OF COMMUNICATION

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More information including details about Honors and Internships can be found on the department website:

[Http://www.wfu.edu/communication](http://www.wfu.edu/communication)



WAKE FOREST
UNIVERSITY

DEPARTMENT OF COMMUNICATION



Mission Statement:

The Communication Department studies the phenomenon of human communication in all its aspects. We support a liberal arts approach to communication through scholarship, creative production, and teaching in three concentrations: communication science, media studies, and rhetorical studies. Our goal for undergraduate majors and minors is to prepare them for the responsibilities of citizenship and for the many career paths in which knowledge of communication is a critical asset. Our goal for our Masters program is to provide the best preparation for advanced research and scholarship at the doctoral level.

A Communication Degree

Communication Science

The Department of Communication offers majors the opportunity to concentrate in special areas of study. Communication majors may choose to concentrate in Rhetorical Studies, Media Studies, or Communication Science. Students may also opt to choose courses across .

Students seeking the **Communication Science** concentration must choose at least five (5) courses from the following:

113 Relational Communication
114 Group Communication
245 Introduction to Mass Communication
270 Special Seminar
286 Individual Study
287 Research Practicum I
288 Research Practicum II
305 Communication Ethics
314 Mass Communication Theory
330 Communication and Conflict
331 Communication, Terrorism, and Hostage Negotiation
335 Survey of Organizational Communication
342 Political Communication
350 Intercultural Communication
351 Comparative Communication
352 Interpersonal Communication
353 Persuasion
354 International Communication
355 Health Communication
370 Special Topics
380 Great Teachers

Required Courses for Major

30 hours

110 Public Speaking *OR* 102 Debate and Advocacy
225 Historical/ Critical Research in Communication
220 Empirical Research in Communication

Minimum of 12 hours must be from the 300 level courses

Media Studies

The **Media Studies** concentration considers the production, interpretation, and theoretical analysis of communication that is (1) disseminated to a broad and largely anonymous audience and (2) mediated by the various technological devices that make such broad dissemination of the message possible. Students seeking the Media Studies Concentration must take at least five (5) courses from the following:

116 On-Camera Performance
117 Writing for Public Relations and Advertising
140 Information and Disinformation on the Internet
212 Introduction to Production and Theory
213 Media Production: Documentary (P—COM 212)
214 Media Production: Narrative (P—COM 212)
215 Broadcast Journalism (P—COM 212)
216 Media Production: Studio (P—COM 212)
245 Introduction to Mass Communication
246 Introduction to Film
270 Special Seminar
284 Production Practicum I
285 Production Practicum II
286 Individual Study I
287 Research Practicum I
288 Research Practicum II
304 Freedom of Speech
305 Communication Ethics
310 Advanced Media Production (P—COM 212)
311 Film Theory and Criticism (P—COM 246)
312 Film History to 1945
313 Film History since 1945
314 Mass Communication Theory
315 Communication and Technology
316 Screenwriting
317 Communication and Popular Culture
342 Political Communication
351 Comparative Communication
354 International Communication
370 Special Topics
380 Great Teachers

Rhetoric

A concentration in **Rhetorical Studies** involves cultivating an appreciation of how speakers locate and use modes of persuasion in the interests of their communities, constituents, organizations, and institutions. “Rhetoric” is understood as the art of public speech in both theory and practice. Students who concentrate in Rhetorical Studies must take at least five (5) courses from the following:

117 Writing for PR
270 Special Seminar
282 Debate I
283 Debate II
286 Individual Study I
287 Research Practicum I
288 Research Practicum II
300 Classical Rhetoric
301 Semantics & Language in Communication
302 Argumentation Theory
304 Freedom of Speech
305 Communication Ethics
306 Sem. In Rhetorical Theory (Burke & Bakhtin)
335 Survey of Organizational Communication
336 Organizational Rhetoric
337 Rhetoric of Institutions
338 African American Rhetoric
340 American Rhetorical Movements to 1900
341 American Rhetorical Movements since 1900
342 Political Communication
343 Presidential Rhetoric
351 Comparative Communication
354 International Communication
370 Special Seminar
380 Great Teachers

Required Courses for Minor

18 hours

110 Public Speaking *OR* 102 Debate and Advocacy
225 Historical/ Critical Research in Communication
OR

220 Empirical Research in Communication

Minimum of 3 courses must be from the 300 level